



ATELIER ESSE

EVENTS & EXPERIENCE

THE STORY

In 1996, Daniela Serrati combined her economic expertise and interpersonal skills to create Studio Esse, a trailblazing company that organizes high-end events. Its ability to skilfully combine the wishes of each customer with creativity and attention to detail has led to numerous awards and recognitions over the years, including the 2008 IFE Award. After over two decades of growth and great success, Studio Esse is evolving into Atelier Esse, a more fitting name for a workshop that crafts the most exclusive, elegant events.

YOUR STORY

Every event is a unique chapter in a company's story: it can demonstrate and strengthen the reputation of the company's leadership and brand. Every detail must therefore be meticulously planned. Thanks to Daniela Serrati's experience and her staff, Atelier Esse can offer customized solutions for every business event, meeting or conference, making your event truly unique and successful .

OUR STORY

Organizing an event is like writing a story together: it is always an opportunity that encourages us to challenge ourselves and to write an important chapter in your story.

We are the ideal partner for ensuring the success of your exclusive event because we can anticipate needs and resolve any unexpected eventualities in a reliable, caring and creative way.



**Product
Launch**



Gala Dinner



**Awarding
Night**



**Convention
& Congress**



**Team Building
& Incentive Travel**



Fashion Show



**Shopping
Experience**

WE ORGANIZE



Convention & Congress

The organization of a big event has no secrets for us.
We can provide all the services to guarantee the success of your convention,
handle with small groups till more than 2000 people.

The élite partner for your exclusive events



Product launch

We take care of your brand, launching your products with tailor made events and catchy gadgets.

We work as press office and organizer, inviting journalists, VIP,
influencer and studying guests target.

The élite partner for your exclusive events



Gala Dinner

Over the years Atelier Esse has organized a number of Gala Dinners with different type of clients, satisfying their wishes and taking care of every details. Atelier Esse always choses the best supplier to guarantee the success of the event.





Awarding Night

Our Agency has organized a lot of Awarding nights for Top Clients.

Our strength is to have strong link with TV Studios, venues and theatres.

Since 2015 Atelier Esse has been entrusted with the organization of Best Brands one of the most important Award Ceremony in Milan focused on the strongest Italians Brands.



Fashion Show

We have strong link with famous fashion brand from all over the world. For our clients we organize tailor made fashion show inside privitized boutique or on a catwalk made by ourself, developing stylish ideas!





Shopping experience

We propose some unique private shopping experience in top level boutiques.

The élite partner for your exclusive events



Team Building & Incentive Travel

Atelier Esse can study tailor made activities to improve the skills of your groups.
These types of activities can be formative and educational, but also hilarious and very funny.
We can plan the perfect and suitable experience for your group in every part of Italy!

The élite partner for your exclusive events



Entertainment



Lighting



A/V system



Catering

CUSTOMIZE YOUR EVENT



Corner



Interpreters



Transfer



Personalization



Entertainment

Professional singers, music groups, dancers, acrobats and other types of artists can entertain your guests, making unforgettable your event.

The élite partner for your exclusive events



Lighting special effects

Special effects and tailor made set up make unique and unforgettable your event.

The lighting special effects are really important to highlight every single venue's corner in the best way.



Taylor made corner

Atelier Esse can set up tailor made corners
with your sponsor or with your products.





Give importance to your brand

We customize events with photowall, photobooth, branded cars, flags and many more.





Transfer

If you need a transfer, we can think about it.

We organize transfer for small and big groups from and to the airport
or around the city, guaranteeing the best service for your guests.

We also arrange a police escort on request, to manage traffic problem during your transfer.



We also provide

Atelier Esse looks after every single aspect of your event providing:

- Graphic & Typography
- Videomaker & Photographer
- Hostess & Steward
- Security
- Communication & Press Office
- Catering
- Light, Video & Sound
- Editing
- Interpreter

The élite partner for your exclusive events

Some of our clients





**ATELIER ESSE AND ITS STAFF IS WAITING
FOR YOUR NEXT EVENT!**

The élite partner for your exclusive events



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