

# STEP INTO THE HISTORY OF WINE AN UNEXPECTED WORLD





***D**uca di Salaparuta, Corvo (1824) and Florio (1833), three brands linked to Sicily by a deep love for the territory and its produce, all benefit from a single organisational structure expressly dedicated to hospitality that focuses on promoting their historical heritage and great talent for producing fine wines and offers an exceptional experience for wine enthusiasts or anyone else wishing to visit*

*the cellars. Guests can surrender to the charm of these unique places and taste wines that have depicted Sicily and Italy for almost 200 years with ever changing nuances that never fail to surprise. Thanks to their favourable position, mild year-round climate and beautiful scenery and architecture, the Duca di Salaparuta cellars in Casteldaccia and Florio cellars in Marsala are also ideal incentive destinations and attractive locations in which to host unique events.*



MARSALA, SALINE



SEA LANDSCAPE



BAGLIO FLORIO



DUCA DI SALAPARUTA GARDEN



FLORIO CELLARS



DUCA DI SALAPARUTA CELLAR





GARIBALDI ROOM

THE FLORIO CELLARS are located in Marsala, in a magnificent corner of Sicily overlooking a coastline rich in history. In fact, 1773 saw the arrival by sea of an Englishman named Woodhouse who is credited with the birth of Marsala wine, however this wine owes its fame to the Florio family, who in 1833 embarked on their adventure building a winery in the city, close to the English ones: the Florio Cellars.

A fascinating architectural complex built entirely from tuff, with a beauty and grandeur that takes visitors by surprise: each nave is 165 metres long and there are 104 arches stretching over 1,400 half-barriques and about 600 barrels and vats of various capacities.

But the surprises don't stop there; when you enter the Florio Cellars, you enter a place where tradition and innovation meet to create an evocative world. A world waiting to be discovered partly thanks to the new Donna Franca Florio tasting room, where tasting becomes an experience thanks to a new way of conceiving the cellar's spaces, which in addition to guarding the cellar's undisputed heritage, the fine and unique historical reserves, also become liveable spaces. This room was designed to allow the scents and flavours of Florio's wines to make an impression on spectators. They are wines of the finest quality that have a strong connection with their areas of origin, a modern personality and always look to the future. Perfect at any time of day, they can be enjoyed with unexpected combinations.

The historic, elegantly renovated and air-conditioned rooms can seat up to 350 people. The company also has a large outdoor area providing an original and picturesque backdrop for outdoor banquets or shows. Florio, a synonym of tradition and innovation for almost 200 years, becomes a symbol of elegant hospitality that will transform your event into an unforgettable occasion.



TASTING ROOM



GARDEN



WINE SHOP



BAGLIO FLORIO

#### EVENTS THAT CAN BE HOSTED

Guided tours, aperitifs, brunches, business lunches, technical tasting events, gala dinners, incentive events, conferences, weddings, fashion shows, outdoor film viewings, entertainment shows.

#### DISTANCES

City: Trapani 30 Km, Palermo 130 km, Erice 50 Km

Airports: Palermo 105 Km, Trapani-Birgi 14 Km, Catania 330 Km

#### ORARI DI VISITE GUIDATE

JAN-FEB-MAR-NOV-DEC: Mondays to Fridays: 15:30

APRIL through OCTOBER: Mondays to Fridays: 11:00 and 15:30

ALL THE YEAR ROUND: Saturdays at 10:30





CELLAR



GARDEN



CELLAR



GARDEN



MUSEUM

THE DUCA DI SALAPARUTA CELLARS are located fifteen kilometres from Palermo, where your gaze becomes lost among the promontory of Mongerbino, the Madonie mountains and the lighthouse of Cefalù, reaching as far as Cape Milazzo and three of the seven Aeolian Islands on clear days. This enchanting corner of Sicily is home to Casteldaccia, a town built at the end of 1700 in the lee of the medieval tower that is now at the heart of the town and was once owned by the Alliata princes. The Alliata Dukes of Salaparuta played a leading role in the history of Sicily, becoming known over the centuries for a lifestyle of refinement, rigour and a natural inclination for innovation. Visitors to the Duca di Salaparuta cellars can wander through the barrel cellar where the fine Slavonia oak barrels and small French barriques accompany the house's famous red wines in their development and can admire more than 110 barrels of various sizes and 1800 barriques, whilst learning about the aging times and methods peculiar to each of the various types of wine. The indoor rooms can host up to 200 people, whilst the Mediterranean garden offers a cool and elegant location in which to stage original events.



EVENT

#### EVENTS THAT CAN BE HOSTED

Guided tours, aperitifs, brunches, business lunches, technical tasting events, gala dinners, incentive events, conferences, weddings.

#### DISTANCES

City: Palermo 15 Km, Bagheria 3 Km, Cefalù 50 Km

Airports: Palermo 50 Km, Trapani-Birgi 131 Km, Catania 190 Km



## EVENTS THAT CAN BE HOSTED

## SPACES

## SERVICES



**DUCA DI SALAPARUTA**

DAL 1824

Guided tours, aperitifs, brunches, business lunches, technical tasting events, gala dinners, incentive events, conferences, weddings.

### A HISTORIC HALL

accommodating 200 people seated at dinner tables, 150 people for a buffet or 300 people standing.

### A TASTING ROOM

with seating for 24 people or standing room for 35 people.

### AN OUTDOOR MUSEUM ROOM

for 80 people.

### MEDITERRANEAN GARDEN

for 500 people.

- Porter service
- Parking: secure parking on site for 50/60 cars
- Catering:



**FLORIO**

1833

Visite guidate, aperitivi, brunch, colazioni di Guided tours, aperitifs, brunches, business lunches, technical tasting events, gala dinners, incentive events, conferences, weddings, fashion shows, outdoor film viewings, entertainment shows.

### THREE HISTORIC COMMUNICATING ROOMS

- Garibaldi room
- Florio room
- Ingham-Woodhouse room

Accommodating a total of 350 people seated at dinner tables, 300 people for a buffet or 500 people standing.

### AN EXPERIENTIAL TASTING ROOM

- Donna Franca room - 50 people standing, 40 people seated.

### A TECHNICAL TASTING ROOM

- Liberty room - 30 people seated, 50 people standing.

### CONFERENCE ROOM

from 90 to 200 people seated.

### MEDITERRANEAN GARDEN

for 2.500 people.

- Porter service
- Air conditioning
- Wi-Fi Internet connection
- Accessibility for the disabled
- On-site kitchen
- Parking: secure parking on site for 70/80 cars. convenient parking nearby
- Catering



DUCA DI SALAPARUTA

UFFICIO HOSPITALITY

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